



Web Images Video News Maps more »

measuring user's response television program 1998

2001

Search

Ad
Sc
S

Scholar All articles - Recent articles Results 1 - 10 of about 3,560 for measuring user's response 1

Artificial intelligence **user profiling**

Y Zhou, P It - 2001 - freepatentsonline.com

... of **predicting user activity**, the method comprising: **measuring a user** ... Let KEw=Ep be the **measurement of the activity** ... the AI engine concludes the **user** concerned is ...

Web Search - All 3 versions

[PDF] ► Psychophysical studies of the performance of an image **database** retrieval system

TV Papathomas, TE Conway, IJ Cox, J Ghosn, ML ... - Human Vision and Electronic Imaging III, 1998 - pnylab.com

... We first establish a baseline for our **database** by **measuring** the time required to find an image that is similar to a ... If the **user's response** coincided with ...

Cited by 32 - Related articles - View as HTML - Web Search - All 8 versions

Effectiveness of a Computer-Tailored Smoking Cessation Program A Randomized Trial

JF Etter, TV Perneger - Archives of Internal Medicine, 2001 - Am Med Assoc

... bias rather than a dose-response effect could ... **Measurement** of other self-reported characteristics of ... counselling for smoking cessation [computer **program**] ...

Cited by 69 - Related articles - Web Search - BL Direct - All 4 versions

Method and apparatus for delivery of **television** programs and targeted de-coupled advertising

IK Labeab, M Mehta, V Matveev, S Miryala, Y ... - US Patent App. 09/893,192, 2001 - Google Patents

... **MONITOR PROGRAM SOURCE SWITCH PREFERENCE DATABASE TELEVISION PROGRAMS** ... US 2003/0093792

AI USER RESPONSE FROM SETUP ... BY MINIMIZING ERROR USER SELECTION HISTORY ...

Web Search - All 2 versions

System and method of integrated calorie management using interactive **television**

JR Mault - US Patent App. 09/995,952, 2001 - Google Patents

... step of the person interactively participating in the **program** by communicating ... My Account Recipes **Database** 240 250 260 **User** Uses interactive TV to Plan ...

Web Search - All 4 versions

[PDF] ► A Program for prediction of the Quality of Survey Measurement

WE Saris, W van der Veld, I Galloher - Paper to be presented in October 2000 at the methodology ... 2000 - vanderveld.nl

... While designing a **measurement** instrument to be used in a ... The **user** can use this information to determine for each ... degree of item non **response** and **response** bias. ...

Cited by 1 - Related articles - View as HTML - Web Search

The Bayesian image retrieval system, PicHunter: theory, implementation, and psychophysical

... - psu.edu [PDF]

IJ Cox, ML Miller, TP Minka, TV Papathomas, PN ... - IEEE transactions on image processing, 2000 - ieeeexplore.ieee.org

... the **user** takes an action in **response**, which the ..., it with "long-term" memory: all the **user's** actions ... on 1280 × 1024-pixel monitor screens, **measuring** 38 cm ...

Cited by 493 - Related articles - Web Search - BL Direct - All 23 versions

Affective television monitoring and control

N Dimitrova, J Zimmerman, L Agnihotri - US Patent App. 10/014,179, 2001 - Google Patents
... regarding the viewing preferences of a television user (viewer ... to provide, for use
with a television system, a ... The response data is translated into digital form ...
[Web Search](#) - [All 6 versions](#)

[PDF] ► Is Internet advertising ready for prime time?

X Dreze, F Zufryden - Journal of Advertising Research, 1998 - xdreze.org
... the reallocation of IP addresses to multiple users ... Study 2 - Implications for
Measurement of Advertising Effectiveness ... of IP based methods when measuring Reach ...
[Cited by 60](#) - [Related articles](#) - [View as HTML](#) - [Web Search](#) - [BL Direct](#)

Can media advocacy influence newspaper coverage of tobacco: **measuring** the effectiveness of the ...- ► [bmj.com](#)

FA Stillman, KA Cronin, WD Evans, A Ulasevich - British Medical Journal, 2001 - tobaccocontrol.bmj.com
... [Google Indexer](#) | [Sign In via User Name/Password](#) ... **Measuring** the effectiveness of media
advocacy interventions is not as ... the "Keys to Health" TV program in 1982 ...
[Cited by 29](#) - [Related articles](#) - [Web Search](#) - [BL Direct](#) - [All 5 versions](#)

Key authors: [J Etter](#) - [T Perneger](#) - [D Shah](#) - [I Cox](#) - [T Papathomas](#)

Google ►

Result Page: 1 2 3 4 5 6 7 8 9 10 **Next**

measuring user's response television programming database predicting

[Google Home](#) - [About Google](#) - [About Google Scholar](#)

©2009 Google